

UiO: University of Oslo

The bidirectional contrastive method in theory and practice



Signe Oksefjell Ebeling s.o.ebeling@ilos.uio.no

Idiomaticity workshop Oslo, 1-2 September 2017

Outline

- BCM
 - Preliminaries
 - Contrastive Analysis on the basis of bidirectional translation data
 - The English-Norwegian Parallel Corpus
 - Framework of correspondence
 - Mutual Correspondence
- Case study: The cognates bring/bringe in English and Norwegian
 - Degree of congruence bring/bringe
 - Patterns of use and Mutual Correspondence
 - Actual correspondences in translations and sources
- Concluding remarks

"Contrastive analysis is the systematic comparison of two or more languages, with the aim of describing their similarities and differences."

(Johansson 2007: 1)

"Language comparison [...] reveals what is general and what is language specific and is therefore important both for the understanding of language in general and for the study of the individual languages compared."

(Johansson & Hofland 1994: 25)

After a period when contrastive analysis was rejected by many, there has been a revival, in large measure connected with the new possibilities of contrasting languages using multilingual electronic corpora.

(Johansson 2007: xv)

The English-Norwegian Parallel Corpus

- Contains a fiction and a non-fiction part (only the former will be used for the purpose of the *bring/bringe* study).
- ENPCfiction holds text extracts of 10,000-15,000 words from 30 contemporary novels in each of the two languages. These have been aligned at sentence level with their respective translations in the other language.
- In total, ENPCfiction amounts to 1.6 million running words, distributed across four components, or sub-corpora:
 - English originals (EO), English translations (ET), Norwegian originals (NO) and Norwegian translations (NT).
- The fact that the sub-corpora are equal in size makes a more or less direct comparison of raw frequencies possible and valid.

(see e.g. Johansson 2007; Johansson et al. 1999/2000).

CA on the basis of translations

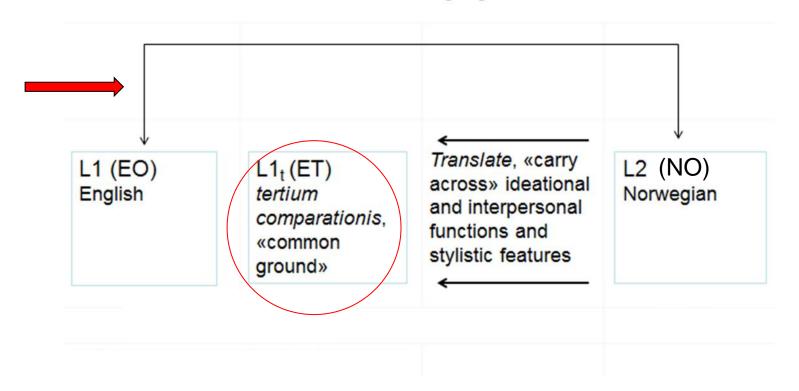
- Translation as the best available *tertium comparationis* (James 1980, Altenberg 1999, Johansson 1998, 2007)
- Translation correspondence as
 - perceived similarity (Chesterman 1998, 2007);
 - measure of degree of similarity: Mutual Correspondence (Altenberg 1999)
- Johansson's (2007) bidirectional parallel corpus model

The corpus can be said to lend an element of empirical intersubjectivity to the concept of equivalence, especially if the corpus represents a variety of translators.

(Altenberg & Granger 2002: 17)

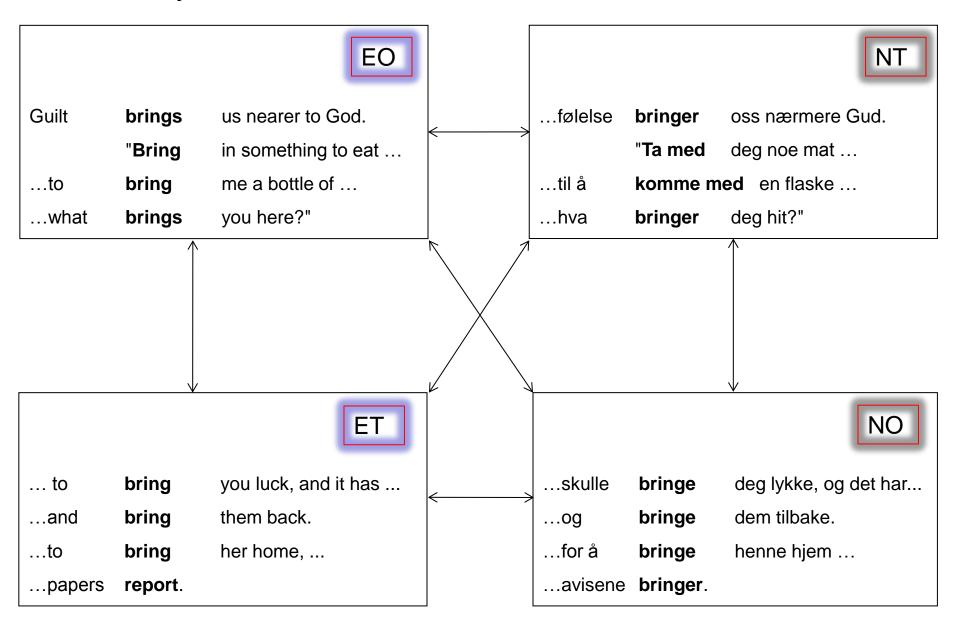
UiO: University of Oslo

Contrastive Linguistics : un-/discover systematic differences and similarities between languages

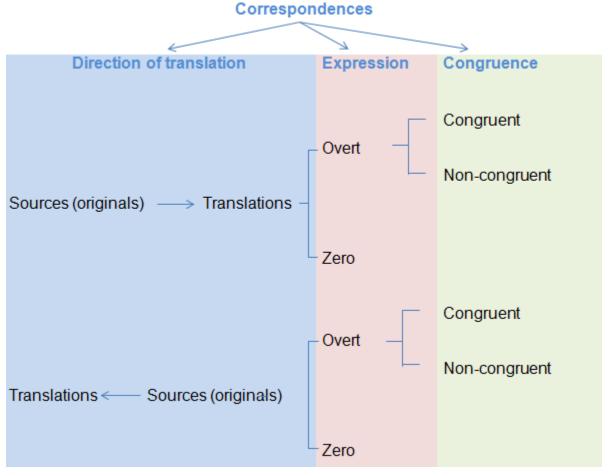


Schematic layout of the procedure of doing contrastive analysis based on translation corpora (Ebeling & Ebeling 2017: 33)

UiO University of Oslo



Framework of correspondence



Ebeling (submitted); based on Johansson (2007: 25)

Correspondences

Overt congruent translation

(1) En dag, det var en torsdag, **brakte** budet to pakker. (JW1)

One day, a Thursday, the messenger **brought** two cartons. (JW1T)

Overt non-congruent translation

(2) Aila understood everything, even the things he didn't intend to **bring up** all at once;... (NG1)

Aila forstod alt, også ting han ennå ikke hadde tenkt å **si**. (NG1T)

Lit.: ... also things he yet not had thought to say

Overt non-congruent source

(3) "Since you 're going anyway, **bring** me a little water." (EH1T)

"Sidan du først går, **ta med** litt vatn til meg." (EH1)

Lit .:.. take with little water to me

Zero correspondence (omission in the translation)

(4) He went to fetch the scattered crutch and **brought** it back. (DF1)

Han hentet den vekksparkede krykken [Ø]. (DF1T)

Lit.: He fetched the awaykicked crutch

Congruent or non-congruent?

(5) He couldn't **bring** himself to accept any fault within her, ... (GN1)

Han kunne ikke **få** seg til å godta noen svakhet ved henne, ... (GN1T)

Lit.: He could not get himself to accept

Congruent according to Johansson's definition (verb = verb) **Non-congruent** for the purpose of this study

- Congruent: bring = bringe
- Non-congruent: bring ≠ bringe

Mutual Correspondence (MC)

The frequency with which different (grammatical, semantic and lexical) expressions are translated into each other. (Altenberg 1999)

Expressed as a percentage by means of the formula:

In the case of *bring* and *bringe*

$$\frac{(A_t + B_t) \times 100}{A_s + B_s}$$

$$(18 + 28) \times 100 = 18.5\%$$

$$202 + 46$$

 A_t and B_t = The number of times the compared items (A and B) are translated by each other

 A_s and B_s = The total number of occurrences of the compared items in the source/original texts

Reverse Mutual Correspondene (rMC)

The frequency with which different (grammatical, semantic and lexical) expressions have each other as source. (Ebeling & Ebeling 2015)

In the case of *bring* and *bringe*

$$(28 + 16) \times 100 = 18.8\%$$
 $187 + 47$

- The (r)MC suggests that *bring* and *bringe* have a low degree of similarity, i.e. they are far from perfect cross-linguistic matches.
- The (r)MC gives us a starting point for exploring under what circumstances they tend to match.

Case study: bring and bringe

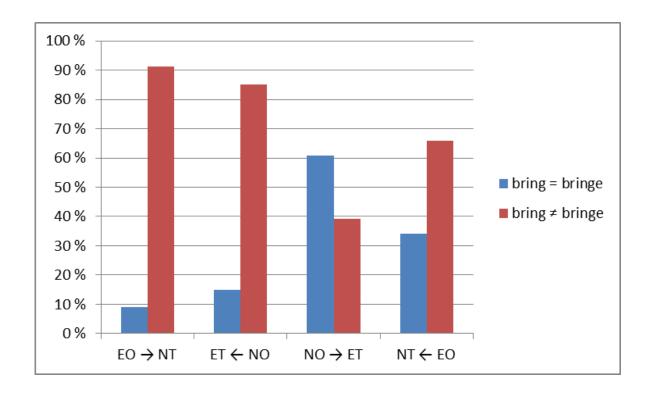
- The study takes two cognates (perceived similarity) as its starting point in order to show the potential of a bidirectional translation corpus in crosslinguistic studies.
- Although intuitively perfect cross-linguistic matches of each other, the English verb *bring* and the Norwegian verb *bringe* seem to have different conditions of use.
- Using the BCM we will be able to establish
 - how the lemmas are used in the two languages;
 - when they overlap in meaning and use, and when they do not;
 - the extent to which they correspond to each other in translation and what other correspondences they may have (i.e. overview of range and degree of similarity).

Bring/bringe in the ENPC

Lemma	EO	ET	NO	NT
bring/bringe	202	187	46	47

Congruence	Direction of translation			
	$EO \to NT$	ET ← NO	$NO\toET$	NT ← EO
bring = bringe	18 (8.9%)	28 (15%)	28 (60.9%)	16 (34%)
bring≠ bringe	184 (91.1%)	159 (85%)	18 (39.1%)	31 (66%)
Total	202	187	46	47

UiO: University of Oslo



MC = 18.5% - Translation bias 8.9% EO-NT vs. 60.9% NO-ET rMC = 18.8% - Translation bias 15% ET-NO vs. 34% NT-EO

Patterns of use

	Direction of translation			
Syntactic pattern	EO → NT	ET ← NO	$NO \rightarrow ET$	NT ← EO
Monotr.	4/87 (4.6%)	10/91 (11%)	12/16 (75%)	3/9 (33.3%)
Ditr.	3/16 (18.8%)	4/21 (19%)	5/5 (100%)	2/3 (66.7%)
Complex tr.	11/93 (11.8%)	14/72 (19.4%)	10/22 (45.5%)	11/32 (34%)
Fixed phrase	0/6 (0%)	0/3 (0%)	1/3 (33.3%)	0/3 (0%)
TOTAL	18/202 (8.9%)	28/187 (15%)	28/46 (60.9%)	16/47 (34%)

Congruent correspondences in the syntactic patterns

Monotransitive

(6) ... for amulets of a pine tree struck by lightning **bring** luck to newborn Diné. (SH1T) For amuletter av furutre som rammes av lynet **bringer** lykke til nyfødte dinéer. (SH1)

Ditransitive

(7) "Dette århundre har **bragt** oss damp, elektrisitet og gass. (EFH1) "This century has **brought** us steam, electricity, and gas. (EFH1T)

Complex transitive

(8) This time he wants to capture the animals and **bring** them back. (MN1T) Denne gangen vil han fange dyrene og **bringe** dem tilbake. (MN1)

Phrasal verb (monotrans.)

(9) ... he was a Party apparatchik to his bootstraps, one of those **brought in** by the present Soviet leader when he had been Chairman of the KGB. (FF1) Han var Parti-apparatsjik til støvlesålene, en av dem den nåværende Sovjet-lederen hadde **brakt inn** da han var formann for KGB. (FF1T)

MC & rMC of the complex transitive pattern

Mutual correspondence of complex transitive bring and bringe

	·	EO → NT		$NO \rightarrow ET$	MC
Target	11 x 100	11.8%	10 x 100	45.5%	19.1%
Source	93		22		

Reverse MC of complex transitive bring and bringe

		$ET \to NO$		$NT \rightarrow EO$	rMC
Source	14 x 100	19.4%	11 x 100	34%	24%
Target	72		32		

Low MC

- Generally, low MC scores could suggest a lexical gap between languages, or low (lexical) importance of the items compared (Altenberg 1999: 255).
- Neither of these explanations seems likely in the case of bring/bringe.
- What the measures do suggest, however, is that English bring
 has a correspondence paradigm that is more varied than that of
 bringe and we need to probe further into the actual
 correspondences of the verbs to gain more knowledge
 regarding the nature of these.

Correspondences of simplex bringe

English corresp.	$NO \rightarrow ET$	NT ← EO
Bring	27	16
Take	6	4
Zero	3	-
Other	7*	23*
TOTAL	43	43
	* 7 different verbs	*20 different verbs

Correspondences of simplex bring

Norwegian corresp.	EO → NT	ET ← NO
Bringe	17	= 10% 28
Ta med (REFL) 'take with (REFL)'	32	12
Komme med 'come with'	27	- = 40% 18
Ha med (REFL) 'have with (REFL)'	13	21
<i>Få</i> 'get'	9	9
Ta 'take'	8	3
Zero	12	9
Other	50*	64*
TOTAL	173	164
	* 40 different verbs	*33 different verbs

Overview of phrases and phrasal verbs with *bring*

Phrasal verb	No.	Phrase	No.
Bring about	1 (EO)	Bring an end to	1 (EO)
Bring down	2 (EO); 1 (ET)	Bring to an end	1 (ET)
Bring in	2 (EO); 3 (ET)	Bring to court	1 (EO)
Bring on	1 (ET)	Bring to heel	1 (ET)
Bing out	2 (EO)	Bring to life	2 (EO); 1 (ET)
Bring up	16 (EO); 15 (ET)	Bring to mind	1 (EO)
		Bring up short	1 (EO)
TOTAL	23 (EO); 20 (ET)	TOTAL	6 (EO); 3 (ET)

UiO University of Oslo

(10) Who brought him up, and what were they and what did they believe ... (RDA1)
Hvem oppdro ham, og hva stod de for og hva trodde de på ... (RDA1T)
Lit.: Who upraised him ...

Aila understood everything, even the things he didn't intend to bring up all at once;... (NG1)
 Aila forstod alt, også ting han ennå ikke hadde tenkt å si. (NG1T)

Lit.: ... also things he yet not had thought to say

Conclusion: Case study

- This investigation has gone some way towards explaining the discrepancy in frequency between *bring* and *bringe*.
 - Bring seems to be the more favoured of the two because of its broader area of use, including its more frequent use in fixed phrases (cf. Sinclair 1999). Bring also appears to be less restricted in terms of level of formality, as it readily corresponds to typically less formal options, i.e. phrasal verbs.
- The verbs show similar preferences in terms of syntactic pattern, but English bring is much more frequent overall. Monotransitive bringe seems to be restricted to non-human objects of a special kind.
- The study has revealed some clear correspondence tendencies, notably the fact that Norwegian in many contexts prefers a multi-word verb to cover the meaning of *bring*. The study thus illustrates how the same event is encoded by different patterns in two closely related languages

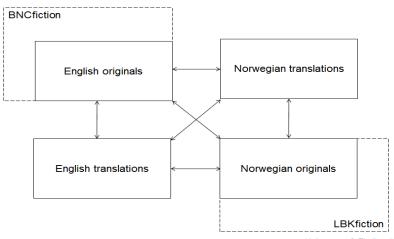
UiO University of Oslo

- The broad network of verbs corresponding in one way or another to bring/bringe attests to the spectre of meanings covered by the core and general "bring" verbs, given the right context (and English bring in particular).
- (12) ... and the headmaster **brought** him to his auntie's in his car because there was no one at home in his own house. (RDO1)
 - ... og overlæreren **kjørte** ham til tanta hans i bilen sin fordi det ikke var noen hjemme hos Liam. (RDO1T)
 - Lit.: ... and the headmaster drove him to his aunt in his car

Further research

- A systematic investigation of the correspondences of the most frequently observed translations other than bring/bringe (i.e. what are the English correspondences of ta med/ha med/komme med? Cf. Dyvik's (1998) "inverse t-image").
- A large-scale monolingual investigation of bring/bringe (and the whole semantic network of "bring" verbs in the two languages).

- An expansion of the contrastive dimension of the study by adding more languages to gain a broader cross-linguistic perspective.
- A more detailed discussion of the immediate context and actual collocates of bring and bringe.
- An investigation of bring and bringe in other text-types.



Concluding remarks

- The bidirectional contrastive method ensures a systematic and well-defined procedure of identifying and comparing items/units in a cross-linguistic perspective.
- It thereby contributes to a better understanding of how lexico-grammatical patterns, idiomaticity and native-like selection work across languages.
- This is in line with the Idiomaticity project's aim of producing "new knowledge about how words are co-selected to form idiomatic lexico-grammatical patterns across languages".

References

- Altenberg, B. 1999. Adverbial connectors in English and Swedish: Semantic and lexical correspondences. In H. Hasselgård & S. Oksefjell (eds), *Out of Corpora. Studies in Honour of Stig Johansson*. Amsterdam: Rodopi. 249-268.
- Altenberg, B. & S. Granger. 2002. Recent trends in cross-linguistic lexical studies. In B. Altenberg & S. Granger (eds), *Lexis in Contrast: Corpus-based Approaches*. Amsterdam: Benjamins. 3-48.
- Bokmålsordboka. 2016. Revidert nettutgave [revised online edition], University of Oslo and the Language Council of Norway, hosted by the University of Bergen http://ordbok.uib.no/>.
- Chesterman, A. 1998. Contrastive Functional Analysis. Amsterdam: John Benjamins.
- Chesterman, A. 2007. Similarity analysis and the translation profile. In W. Vandeweghe, S. Vandepitte & M. van de Velde (eds), *The Study of Language and Translation. Belgian Journal of Linguistics* 21. 53-66.
- Dyvik, H. 1998. A translational basis for semantics. In S. Johansson & S. Oksefjell (eds), *Corpora and Cross-linguistic Research: Theory, Method, and Case Studies*. Amsterdam: Rodopi. 51-86.
- Ebeling, J. & S.O. Ebeling. 2015. An English-Norwegian contrastive analysis of downtoners, more or less. *Nordic Journal of English Studies (NJES)*. ISSN 1654-6970. *14*(1), s 62-89.
- Ebeling, S.O. Submitted. Bringing home the bacon! A contrastive study of the cognates bring/bringe in English and Norwegian. Kalbotyra, Special issue on contrastive studies.
- Ebeling, S.O. & J. Ebeling. 2017. A functional comparison of recurrent word-combinations in English original vs. translated texts. *ICAME Journal 41*, 31-52.

UiO: University of Oslo

- James, C. 1980. Contrastive Analysis. London: Longman.
- Johansson, S. 1998. On the role of corpora in cross-linguistic research. In S. Johansson & S. Oksefjell (eds), *Corpora and Cross-linguistic Research: Theory, Method, and Case Studies*. Amsterdam: Rodopi. 3-24.
- Johansson, S. 2007. Seeing through Multilingual Corpora. On the Use of Corpora in Contrastive Studies. Amsterdam: John Benjamins.
- Johansson, S. 2012. Cross-linguistic perspectives. In M. Kytö (ed.), *English Corpus Linguistics: Crossing Paths*. Amsterdam: Rodopi. 45–68.
- Johansson, S. & J. Ebeling. 1996. Exploring the English-Norwegian parallel corpus. In *Synchronic Corpus Linguistics*. Papers from the Sixteenth International Conference on English Research on Computerized Corpora (ICAME 16), C.E. Percy, C.F. Meyer & I. Lancashire (eds), 3–15. Amsterdam: Rodopi.
- Johansson, S., J. Ebeling and S. Oksefjell. 1999/2001. *The English-Norwegian Parallel Corpus: Manual*. Department of British and American Studies, University of Oslo. http://www.hf.uio.no/ilos/english/services/omc/enpc/ENPCmanual.pdf >
- Johansson, S. & K. Hofland. 1994. Towards an English-Norwegian Parallel Corpus. In *Creating and Using English Language Corpora: Papers from the Fourteenth International Conference on English Language Research on Computerized Corpora, Zurich 1993*, Udo Fries, Gunnel Tottie & Peter Schneider (eds), 25–37. Amsterdam: Rodopi.
- Oxforddictionaries.com. 2017. Oxford University Press.
- Sinclair, J. 1999. A way with common words. In H. Hasselgård & S. Oksefjell (eds), *Out of Corpora. Studies in Honour of Stig Johansson*, Amsterdam: Rodopi, 157–179.

Corpus

English-Norwegian Parallel Corpus (ENPC). http://www.hf.uio.no/ilos/english/services/omc/enpc/