

PHOTOFAKE: Spring 2024 – HFIMK9002 – Photofake / MEVIT4517 – Photofake

The assignment is assessed as pass/fail.

Technical requirements:

Students must provide two files. One (A) is a recording of a ted style talk that must be delivered in mp4 format. The second file (B) must be in PDF format and contain all the required verbal language texts.

Specifically, regarding technical matters, the candidates have different prerequisites for access to technical equipment. The examiner must consider that there will be variations in submitted material that are not due to a lack of effort but different conditions. Some students record their talk independently, while others can get help from HF: Studio. HF: studio offers a relatively high level of technical recording and editing equipment, which can be reflected in the result. The examiner must emphasize that the recording is audible and visually accessible. Beyond this, the examiner must refrain from attaching particular importance to assessments of technical implementation and results.

Formal requirements:

Before submitting for the exam, this course requires the following qualification requirements: the course leader must approve the idea for the TED-style talk and any changes in the syllabus.

(A) The recording of the speech must be between 8 and 14 minutes. A few seconds below or above this requirement is okay, but more significant deviations from this requirement are not recommended.

(B) The text file must have two or three components: a) the manuscript of the speech, b) the academic report for the speech, including the reference list for the report, and c) the syllabus if changed.

All these components must be present for the submission to be approved.

a) The length of the manuscript corresponds to the speech. There are no further clarifications. Minor differences in content are accepted.

b) The academic report must be 2-5 pages long (min. 750 words, max. 1750 words). Students should not deliver less or more than the requirement states. The scope of the reference list comes in addition.

c) Students who have adjusted their syllabus must submit a complete list (not just their changes). The syllabus must be organized alphabetically and follow a consistent reference style.

Content-related requirements:

(A) The TED-style talk must align with the pre-approved idea for the TED talk. The speech has inherently developed and changed slightly from the idea presented earlier. The requirement will still be that the speech must present an idea worth sharing and that the topic must reflect that the student has taken this course in Photofake.

The speech must clearly show which idea the student wants to promote in this speech. Emphasis is placed on the candidate's speech conveying an academically based message to a target group who are not experts in the field. Genre awareness is essential. The talk should resemble a TED Talk-style, not a seminar paper, not a lecture, not an academic article, and not teaching. Furthermore, emphasis is placed on structure, form, a conscious relationship with the audience, and a demonstrated ability for independent reflection.

(B) The content-wise requirement for

a) the manuscript is, of course, the same as the speech: it must contain an idea worth sharing, and the statement and the treatment of the idea must reflect that you have taken this course.

b) The academic report must be *academic*; that is to say: Even if the idea you promote means that you stand out as for or against something, the academic report must be balanced. That is, it should not only refer to academic texts that support or can be used to support your view but also to texts that can be used as objections to what the speech promotes. The report is where you must explicitly demonstrate that you know the field.

As for all exams, you must use the syllabus as a resource: The syllabus can be a resource for information (e.g., theory, concepts, arguments, examples). The syllabus can and should also be a resource for the relevant discussion(s) you touch on in the speech (different perspectives, possible objections, useful analytical distinctions, etc.). Therefore, in the academic report, you demonstrate that you could have written a standard exam paper or term paper on this course. And everything you refer to must be listed in a list of references. But you are invited to write in a report style; for example, take the speech paragraph by paragraph and explain the academic basis for what you thematize in the speech. (Who on the syllabus discusses such things, who would support your point, which would raise objections, and how can your point be defended academically). You are not supposed to write a term paper besides the speech. On the contrary, you are supposed to show that your speech is academically sound. That is why we call it an academic report.

c) As with all courses, you take the exam in the syllabus. The syllabus indicates the resources and framework for the course. Therefore, the academic report must have references to the syllabus throughout the text, and a reference list must be added (in addition to the 2-5-page long report). If you have adjusted the syllabus, the complete adjusted list must also be attached so that the evaluator can assess how well the academic report for the speech given is anchored in the syllabus list.